

# NORTH

Multimedia Designer, 1st semester, September 2010

## Portfolio

### Portfolio 1. Introduction

You must develop a website to be used as your personal presentation portfolio from now on. By the end of your education, this presentation portfolio should contain a number of different documents showing a comprehensive and adequate impression of your development, your competences and your work at the Multimedia & Communication programme.

### 2. Purpose

The overall objective of this project is

- to give you an understanding of the concept of “portfolio” and knowledge of “portfolio” as a tool, which can accumulate impressions, document development and activities.

and also

- to give you a basic knowledge of html (simple coding, knowledge of the most common tags and validation)
- to give you knowledge of basic functions in Photoshop, which enables you to make simple editing in Photoshop.

### 3. Subjects represented in this project

- Communication & Presentation
- Design & Visualization
- Interaction

### 4. The product

You must develop a webhosted website based on “Wordpress software”. The website, which is to be your personal portfolio can represent fields of your education, e.g. “The Company”, “Communication and Presentation”, “Interaction Development”, “Design & Visualisation and also a page called “learning”

### 5. The Process

In your portfolio, you must state your intentions of choosing the Multimedia Designer programme, including the following reflections:

- How are you going to use the portfolio?
- How would you brand yourself?
- In which way can you contribute in regard to stakeholders?

See to it that your description are as thorough as possible so that the target group, you address, will be interested and curious.

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Create a page in your portfolio about your intro tour here at the Academy. On the page, you must insert a video from the intro tour and also add a link to a webpage you are supposed to create. This web page must illustrate your competences within html and must refer to the intro tour. You decide the design, but try to be as creative as possible. Be sure that the page links back to your Portfolio.

In your portfolio you must create a page called "learning". On this page you must write an evaluation of the process. Sample questions:

- Did you reach your goals?
- What did you learn about yourself?
- Did you make a serious effort?
- Is there anything in particular that you are proud of?
- Did you learn anything new?

## 6. Literature og links

<http://www.w3schools.com/>

[www.html.dk](http://www.html.dk)

Literature about portfolio theory on Fronter

[www.adobe.com](http://www.adobe.com)

## 7. Feedback

Send the final link to Morten Rold ([moro@knord.dk](mailto:moro@knord.dk)) and Merete Lindemann ([mli@knord.dk](mailto:mli@knord.dk)) no later than 17th September, 13 o'clock.

You will receive a written feedback from Morten or Merete on October 3, 2010 at the latest.

## 8. Formalia

Individual project but sparring and peer review with your group members