

# Final Assignment, 1<sup>st</sup> semester

## Multimedia Design and Communication 2010

### **Purpose**

The purpose of the portfolio is to present and demonstrate your level of expertise and show your professional development, and make you aware of what you've worked with and what you have learned.

The final assignment on first semester has two focus areas:

1. Redesign of current portfolio
2. Updating the portfolio contents

### **Redesign of current portfolio**

Based on what you have learned during the first semester, you must develop a new website that will replace your existing portfolio. The new portfolio will serve as a showcase for the work you have done so far and the work you will undertake in the coming semesters. Your portfolio shows companies, classmates, and teachers who you are, and what you are able to do professionally.

Your new portfolio must prove your skills within the fields of *design and visualization* and *interaction development*. It is important that you take some concrete decisions in relation to the portfolio's visual expressions (fonts, colors, layout, look and feel etc.) and that you deal consistently with respect to those decisions - you must, in other words, be able to argue for your design choices. The technical part of the work must demonstrate that you are able to use the tools and techniques that have been covered in class. It is a requirement that the portfolio is developed from scratch without using content management systems of any kind (including Wordpress). HTML and CSS must be validated without errors and you must include explanatory comments within the code.

### **Updating the portfolio contents**

The portfolio must include the following:

1. The portfolio is to present and document the results of the 3 projects you have solved during the first Semester: Portfolio (first version), Flash banner, and Website. In addition, your portfolio must document the process that underlies the new portfolio design (project planning, information architecture, design sketches, etc.). You are also welcome to present other multimedia solutions.
2. Reflections on your learning during the first semester.

Produced products and project reports must have a "makeover". The basis for this work should be the comments and the feedback that you have received in relation to each project. In addition, improvements could be based on dialogue with the supervisors.

Reflection questions you can use when you work with your learning:

- What have I learned during the process?
- How does it fit with my prior knowledge of the subject and this task type?
- Is it what I expected to learn?
- What more do I need to learn?
- What do I do next to get to learn this?

## **Schedule**

It is your responsibility to book guidance meetings with relevant teachers. Check the schedule on Fronter concerning their presence.

## **Formalities**

Each student is responsible for their own portfolio and it must be submitted individually. The process of updating the content/projects can be executed alone or in the groups who originally developed the projects. Or you can create new "portfolio-groups" where you work and help each other updating the content.

Everything must be presented in your portfolio – so don't hand in any CD's or prints. The documentation must be available on the portfolio as an integral part of the content. Additionally, you can link to documents in PDF-format.

## **Hand-in**

You hand-in the project by creating a link to your portfolio on Fronter (Hand-in > Final assignment).

The portfolio must be updated and the link should be established by the 14<sup>th</sup> of January 2011 14.00pm. After this time Fronter will be closed for uploads. If you have not created a link at this time, your final project will be recorded as "not delivered".

## **Exam**

The exam is oral and takes place 24th – 26th of January 2011. The exam has a duration of 25 minutes (5 min. presentation by the student and 20 min. discussion/examination). The exam is individual. An exam schedule will be available on Fronter.

As it is stated in the curriculum, you will not receive marks for this project. The project is simply noted as "passed" or "not passed". After the examination you will receive oral feedback regarding your achievement level.

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